

CIRCLE C HOMEOWNERS ASSOCIATION NOMINATING COMMITTEE QUESTIONNAIRE

Candidate Name: Colleen Reidelbach

Date: 1/5/2021

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BIOGRAPHY: Please write a brief biography of yourself below. This biography should include your professional experience and education and other pertinent information which will help to introduce you as a candidate. You need not expound on why you wish to be a director or what you hope to accomplish if elected, as such information should be included in your response to the questions set forth below. Your biography should not exceed the space below. If you do not answer some or all of the questions, the published biography will state “no answer”.

After living in Austin for most of my years since college, I moved with my family to Circle C Ranch in September 2019. I still can't believe I am fortunate enough to be part of this beautiful community.

Currently I serve as VP of Client Services and member of the Executive Team for a technology company, and my background includes a Masters in Public Policy from the LBJ School at UT. I also worked at an economic development consulting firm and a real estate investment fund, both located in Austin, as well as the Texas Legislature, and even taught for a year at Regents School of Austin. My ties to this city are strong, and joining the CCR community has helped my roots to grow even deeper.

I'm also the proud mom of two irrepressible kids under the age of 3, and wife to Adam, a professional drummer and music teacher (including at Bowie!) turned software developer.

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1. How long have you lived in Circle C Ranch? If not a resident, how long have you owned property in Circle C Ranch?

We moved into our home in September 2019.

2. What do you like best about Circle C Ranch?

There's a difference between knowing the people that live on either side of you, and being neighbors. My little family has found a community here, and we relish it every day. The features that we all enjoy support that community life as well of course: the parks, trails, and facilities; hopefully someday soon the pool and events; and even just our beautiful live oaks. All these create venues where personal connections can thrive.

The past year has been difficult for many, and moving forward, I would love to see as much creativity as possible go into thinking about how this community can enrich the lives of our members.

3. Have you participated in CCHOA related activities in the past or been a member of other volunteer-driven organizations? If so, please describe such participation or membership.

I have been a member of the Austin Young Chamber of Commerce, as well as a variety of professional organizations both here and in Nashville where I spent a couple of years. I also serve in a non-compensated active role as a Board member of an international organization to promote literacy and education among women and girls living in poverty in India.

4. Do you have any special expertise or knowledge that could be useful to the CCHOA?

- As an executive of a technology company, I have experience with strategic planning, vendor management, financial forecasting and management, marketing, and working with a budget. I also am comfortable with technology and would be curious to explore what opportunities might exist to leverage technology further if appropriate.
- I also have a Masters in Public Policy and experience working with local government and private sector stakeholders on economic development initiatives through my consulting work with Greyhill Advisors.
- My experience in investor relations at a real estate investment fund included working with financial data and communication around complex transactions.

5. How many hours do you have to devote to CCHOA related activities?

3-5 hours a week

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6. Are you familiar with the basic documents governing the CCHOA? Such documents include, but are not limited to the following:

Yes

- a. CCHOA Bylaws
- b. Declaration of Covenants, Conditions and Restrictions
- c. CCHOA Articles of Incorporation
- d. CCHOA Settlement Documents and Licensing Agreement

7. Briefly describe your approach to problem-solving and how to build consensus among Association members.

The most powerful thing you can do when approaching a problem is to listen, ask good questions, and then listen some more. When you have listened well enough to be able to reflect back someone's concerns to them with empathy, you can often build the trust that's critical to joint decision making.

Once you have some trust and rapport built, it's often much easier to think through an issue together, at which point helpful data and good information can show their true value, and good decisions can get made.

8. Do you have any specific goal(s) you hope to accomplish if elected to the CCHOA Board of Directors?

My goal is to help enrich the lives of CCR residents, and I'm very excited about the opportunity to look for ways to do that. Institutions like our HOA are more important than ever following a year characterized by isolation and anxiety for a lot of people, and I'd love to get as creative as possible in identifying ways for us to foster a sense of community in safe ways. I have some initial thoughts and ideas, and I will look forward to hearing from my neighbors on the ideas and insights they might have as well.

9. Have you ever been convicted of a felony or a crime of moral turpitude?

No

10. Have you ever been a party or otherwise involved in any lawsuit and/or administrative proceeding in which it was alleged that you had committed any of the following acts or omissions?

No

- A. Fraud
- B. Intentional Misrepresentation or Misconduct
- C. Committing Deceptive Acts or Practices
- D. Breach of Fiduciary Duty
- E. Misuse or Misappropriation of Funds
- F. Professional Negligence

If so, please describe the allegations as well as if and/or how they were ultimately resolved.

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11. Do you have any connection to the following?

No

- A. Active builders in Circle C
- B. Stratus Development
- C. City of Austin
- D. PEC
- E. Other governmental entity?

12. Have you or your employer ever bid for a Circle C contract or do you intend to?

No